



Virtual Town Hall

Interact with Your Audience Instantly

Virtual Town Hall allows you to reach and interact with your audience in a whole new way. Unlike a standard conference call, a Virtual Town Hall allows you to reach out and invite as many people as you want on a moment's notice. Like a regular conference call, your audience can dial in to a toll-free number to join the town hall. Outbound pre-calls can also be used to alert the audience to the upcoming Town Hall. Call programs have many different options, and they are tailored to your specifications.

Outbound Calls

Call and invite as many people as you wish to join your Town Hall. Invitees will hear a recorded message inviting them to join the conference call, and they may join with a simple key press.

Inbound Calling

Publish a toll-free number for your audience to call during a specified time to join your Town Hall. This is similar to a standard conference call, and it can be used with cell phones.

Integrated Chat

Hosts, staff members and facilitators can communicate with each other, regardless of location, via the Virtual Town Hall chat room. Provide helpful feedback and stay updated throughout the Town Hall.

Live Polling

During the Town Hall, survey the audience with whatever questions you choose. Key presses are recorded and poll results are available immediately.

Q & A

Utilize a live question-and-answer session during the call to facilitate frank discussions of key issues. Questions can be screened in advance, and questioners' lines can be muted while responses are given.

Transfers and Voicemails

Give participants the ability to press a key and instantly transfer to a district office, a specific department or a call center. Or have participants press a key to leave a message if they want more information or have additional questions at the end of the Virtual Town Hall.

Reports

- All conference dialogue is digitally recorded and is available for your use after the Town Hall.
- Participant Report: Includes contact information, polling responses and conference duration.
- Voicemail Report: A document with links to recorded messages from participants.
- Outbound Call Report: Details number of calls made, number of people connected, number of answering machine message left and total number of participants.

"We used the folks at Spoken Hub as our vendor. They had a great web feature so we could see who was asking the questions and control the time. We were also able to get a recording and then cut the recording to targeted radio outlets; we are also going to post the entire call on the web."

- CR Wooters III, Chief of Staff to Congresswoman Louise Slaughter

www.spokenhub.com

For more information, please call 866-487-1713 or email contact@spokenhub.com

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