



# Crowd Building

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## Drive Up Attendance at Your Event

Crowd-building calls drive supporters to events and generate fast “hard counts” of attendees. The calls work on short notice. For a town hall, a rally, a speech, a grassroots fundraiser, or wherever you want a large crowd to gather, Spoken Hub will find your supporters and alert them so they know about the event: when to go, why to go, and especially where to go.

Spoken Hub has worked with the full spectrum of political and grassroots campaigns and non-profit organizations to reach activists and grow crowds.

## Benefits

- **Build Your Audience Quickly.** We will deliver an auto call within hours so you can generate crowds on one or two days’ notice.
- **Plan Ahead.** Crowd-building auto calls allow your audience to respond to let you know if they are coming and, where appropriate, if they need a ride.
- **Use Your Organization More Effectively.** An auto call frees your volunteers for more productive work. Volunteers should be used for following up with identified attendees; they need not be tied up for hours and days making crowd-building calls.
- **Communicate Urgent Updates.** When event plans evolve and venues or start-times change, an auto call is an ideal way to provide supporters with timely new information.

## Proven Performance Record

When a Democratic gubernatorial campaign wanted to build a crowd for an upcoming rally, the Hub came through in one day with a carefully crafted message and received an incredible 86.4% completion rate for delivery. 33% of respondents took the time to answer a short survey, and, of those, no less than 38% said they either would or might attend the rally.

[www.spokenhub.com](http://www.spokenhub.com)

For more information, please call 866-487-1713 or email [contact@spokenhub.com](mailto:contact@spokenhub.com)

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