



Early Vote and Vote by Mail

GOTV Starts Early in 31 States

In 2008, 31 states will allow voters to cast ballots prior to Election Day with no explanation required. Your campaign can utilize Spoken Hub's technology to increase the number of supporters who vote early or vote by mail.

Sandwich Your Mail

We alert your target audience that a ballot application is coming. The pre-call tells your recipient what to look for, why it's important, and explains how to proceed. A follow-up call will remind your donors to put the application or ballot in the mail.

Improve Results

Spoken Hub's sandwich programs have improved the responsiveness of clients' mail campaigns by 75%.

Benefits

- Your audience feels like you're taking care of them because they are getting a friendly "heads up" from a welcome voice.
- The mail, when it arrives, has more dignity. It doesn't seem like "junk" mail.
- The phone call can make reference to identifiers the respondents should look for on the outside of the envelope.
- By making the mail program more interactive, you make it more worthwhile and entertaining for the targeted universe of voters.

Ballot Chase

We follow up with prospective voters who have not yet returned their ballots.

www.spokenhub.com

For more information, please call 866-487-1713 or email contact@spokenhub.com

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