



# Early Vote and Vote by Mail

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## GOTV Starts Early in Many States

Your campaign can utilize Spoken Hub's technology to increase the number of supporters who vote early or vote by mail.

## Sandwich Your Mail

We alert your target audience that a ballot application is coming. The pre-call tells your recipient what to look for, why it's important, and explains how to proceed. A follow-up call will remind your donors to put the application or ballot in the mail.

## Improve Results

Spoken Hub's sandwich programs have improved the responsiveness of clients' mail campaigns by 75%.

## Benefits

- Your audience feels like you're taking care of them because they are getting a friendly "heads up" from a welcome voice.
- The mail, when it arrives, has more dignity. It doesn't seem like "junk" mail.
- The phone call can make reference to identifiers the respondents should look for on the outside of the envelope.
- By making the mail program more interactive, you make it more worthwhile and entertaining for the targeted universe of voters.

## Ballot Chase

We follow up with prospective voters who have not yet returned their ballots.

[www.spokenhub.com](http://www.spokenhub.com)

For more information, please call 866-487-1713 or email [contact@spokenhub.com](mailto:contact@spokenhub.com)

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