



# HUButton<sup>SM</sup>: A Web Button that Allows Click-to-Call

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## How It Works

We can put a button on your website or in your emails to prompt your target audience to get a call from you. Website visitors, upon clicking on the HUButton<sup>SM</sup> and entering their phone numbers, receive a phone call that allows them to take action over the phone.

You can ask call recipients to:

- Complete a survey.
- Patch through to your volunteer hotline.
- Patch through to get a ride to polls.
- Sign up to help.
- Leave a recorded message.
- Or anything else you can do over the phone.

## Benefits

- **Web-Phone Hybrid.** Use the web to engage supporters -- with the click of a mouse they can add their voices to your campaign or patch through to connect with your call agents.
- **Viral Propagation.** The button allows visitors to forward the link to friends.
- **Collect Data.** We collect the data entered by the call recipients and return it to you quickly.

[www.spokenhub.com](http://www.spokenhub.com)

For more information, please call 866-487-1713 or email [contact@spokenhub.com](mailto:contact@spokenhub.com)

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