



# Volunteer Recruitment

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## Find the People You Need in a Hurry

As the campaign heats up, inevitably you will require extra volunteer support. Spoken Hub can turn around a blanket call to a neighborhood, a city, a state, or nation-wide, to help you leverage an opportunity in a timely fashion.

## Here's How It Works

**Target.** We call your base of support to alert them of your urgent need for rapid short-term help. Historically, the response to these requests has been very favorable. Within days, you will have a list with more people than you can use to help you manage the campaign.

**Draft Scripts.** We work with your organization to fashion a variety of scripts, voices, and messages most likely to successfully engage your prospects. We run pilot programs to select the one, two, or three most effective approaches. As circumstances change, we will revisit scripts, voices, and messages.

**Execute the Program.** Our objective is to get as many people as possible to press one on their telephone keypads. Pressing one means the respondent is interested in your message and what you have to say. We then step up the degree of interest by asking the respondents to press one again if they wish to volunteer on your campaign. We run your calls intensively over a period of weeks or months. Typical universes range in size from thousands to millions of households.

**Reports and Data.** We deliver reports of the program's effectiveness and provide you with the captured data so your organization can begin using the data immediately.

[www.spokenhub.com](http://www.spokenhub.com)

For more information, please call 866-487-1713 or email [contact@spokenhub.com](mailto:contact@spokenhub.com)  
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