



Voter Registration

Your campaign can utilize Spoken Hub's technology to get more supporters to register as voters.

Sandwich Your Mail

We call your target audience of likely supporters who are not yet registered and we alert them that an application is coming. The pre-call tells your recipient what to look for, why it's important, and how to act. A follow-up call will remind the potential registrant to put the application in the mail.

Improve Results

Spoken Hub's sandwich programs have improved the responsiveness of clients' voter registration campaigns by 75%.

Benefits

- Your audience feels like you're taking care of them because they are getting a friendly "heads up" from a welcome voice.
- The mail, when it arrives, has more dignity. It doesn't seem like "junk" mail anymore.
- The phone call can make reference to identifiers the respondents should look for on the outside of the envelope.
- By making the mail program more interactive, you make it more worthwhile and entertaining for the targeted universe of potential voters.

Chase

We follow up with prospective registrants who have not yet returned their applications.

www.spokenhub.com

For more information, please call 866-487-1713 or email contact@spokenhub.com
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