



# Crowd Building

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## Drive Up Attendance at Your Event

Crowd-building calls drive union members and labor supporters to events. The calls work on short notice and generate fast “hard counts” of attendees. For a town hall, a rally, a speech, a grassroots fundraiser, or wherever you want a large crowd to gather, Spoken Hub will find your members and supporters and alert them so they know about the event: when to go, why to go, and especially where to go.

Spoken Hub has worked with the top labor unions and the full spectrum of political campaigns and grassroots campaigns to reach activists and grow crowds.

## Benefits

- **Build Your Audience Quickly.** We will deliver an auto call within hours so you can generate crowds on one or two days’ notice.
- **Plan Ahead.** Crowd-building auto calls allow your audience to respond to let you know if they are coming and, where appropriate, if they need a ride.
- **Use Your Organization More Effectively.** An auto call frees your volunteers for more productive work. Volunteers need not be tied up for hours and days making crowd-building calls.
- **Communicate Urgent Updates.** When event plans evolve and venues or start-times change, an auto call is the best way to provide supporters with timely new information.

## Proven Performance Record

When a campaign wanted to build a crowd for an upcoming rally, the Hub came through in one day with a carefully crafted message and received an incredible 86.4% completion rate for delivery. 33% of respondents took the time to answer a short survey, and, of those, no less than 38% said they either would or might attend the rally.

[www.spokenhub.com](http://www.spokenhub.com)

For more information, please call 866-487-1713 or email [contact@spokenhub.com](mailto:contact@spokenhub.com)

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