



Legislative Patch-Through

Members' Voices, Patched Through On Message

To win your campaign, you need more than mass email. Patch your members through to the legislators' offices to give your campaign the necessary punch.

With Spoken Hub's interactive call programs you can:

- Analyze how your members are thinking about the union's cause.
- Coach your members and let them speak directly to legislative offices.
- Channel your members' voices as they respond to breaking news or changing legislation or new directions in your message.
- Measure how well your media and other communication channels are doing.
- Test your message to the precise word so you can better understand what works and what doesn't.

Benefits

Sophisticated Interactive Calls: Spoken Hub can, in a single day, call over a million of your members, family and friends, and enlist their help. We can also provision a toll-free inbound line. People do more than just listen to a Spoken Hub message; they act on the message, right on the phone, right then and there.

Articulate Voices That Are On Message: Your supporters receive relevant information so they are prepared to speak for or against the legislation in their own voices. Your members then hit a key to patch through to their legislators.

Data and Reports: Spoken Hub will provide you with access to data and reports for further analysis and to measure progress.

www.spokenhub.com

For more information, please call 866-487-1713 or email contact@spokenhub.com

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