



Neighborhood Organizer

How It Works

The Neighborhood Organizer allows the national membership organizations to deliver localized messages from local voices, at scale, across vast regions. The tool enables you to use a national voice of your choosing to send out introductory messages and invitations. After listening to the introduction, called parties use key-presses to identify themselves in some way – for example, as supporters of one of your issues or as activists who might be willing to help your campaign or attend one of your events. Called parties then hear a message from the member with information on local activities and events. Hundreds of localized calls can be delivered in parallel under tight central control.

Benefits

- **Empower the grassroots.** Give people at the local level the know-how and the technology to help them lead their campaigns.
- **Local stakeholders.** Give local organizers a stake in your technology by connecting them to technology that has in the past been controlled only by headquarters.
- **Build organization and event attendance quickly.** Use auto call technology to identify and recruit local members who would join and help lead their local campaign organization.
- **Localization of messengers and message.** Localize messengers and pre-recorded messages so that members are hearing directly from their local leaders. At the same time the Neighborhood Organizer enables campaigns to record, prioritize, and approve the messages to be delivered so they can maintain message discipline.
- **Use your organization more effectively.** Auto calls free-up your members for more productive work.
- **Reporting and Data.** Receive daily reports and data appends with unique IDs, bad phone numbers, and “hard counts” of activists, volunteers, and event RSVPs.

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For more information, please call 866-487-1713 or email contact@spokenhub.com

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