



Recording Capture and Delivery

Individual Voices, Delivered On Message

To win your campaign, you need more than mass email. Channel the actual voices of union members to legislators' offices to give your campaign the necessary punch.

With Spoken Hub's Recording Capture and Delivery program you can:

- Analyze how your members are thinking about your cause, and amplify the voices of your best and most articulate spokespersons.
- Capture your members' voices as they respond to breaking news or changing legislation or new directions in your message, and then deliver those voices to your legislative targets.
- Measure how well your media and other communication channels are doing.
- Test your message to the precise word so you can understand better what works and what doesn't.

Benefits

Spoken Hub's Recording Capture and Delivery program connects you to union members, their families, and their friends.

Sophisticated Interactive Calls: Spoken Hub can, in a single day, call over a million of your members, their families, and their friends to enlist their help. We can also provision a toll-free inbound line. People do more than just listen to a Spoken Hub message; they act on the message, right on the phone, right then and there.

Articulate Voices That Are On Message: Each union member receives a quick education and some talking points so they are prepared to speak for or against the legislation in their own voice. Your members then hit a key to leave a recording. Spoken Hub manually listens through all the recordings, one at a time, and flags the most compelling voices.

Delivery: Spoken Hub then delivers your members' voices to legislators. We do it within days of the call, at a strategic moment.

Data and Reports: Spoken Hub will provide you with access to data and reports for further analysis and to measure progress.

www.spokenhub.com

For more information, please call 866-487-1713 or email contact@spokenhub.com
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